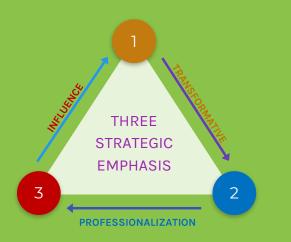
## International Evaluation Academy

Strategies and Initiatives

Thematic

Sonal Zaveri, IEAc Board Member IDEAS CONFERENCE, 2022



Three interconnected strategic directions

## Transformation

## Professionalization

Influence



#### Overarching principle of Subsidiarity

- Duty bound to partner with other organizations to implement strategic directions
- Partnerships grounded in mutual trust, shared values, agreed ethical codes and high professional standards.
- Diversity of partners evaluation societies and networks, academic institutions, thinktanks, civil society organizations, research institutes, philanthropic foundations, and private firms willing and able to contribute to evaluation excellence and innovation.





## Operationalizing the Strategic Directions



Innovative initiatives

Advocate use of conclusions and recommendations



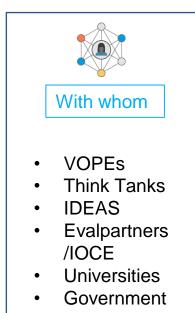
Strengthen science of evaluation



#### PROFESSIONALIZATION









#### INFLUENCE



Address thorny issues to enhance the transformative impact of the evaluation discipline in an evaluation market shaped by power asymmetries





- VOPEs
- Think Tanks
- IDEAS/IOCE
- Evalpartners
- Universities
- Multilateral development banks
- Social Investors
- Government



### **Private Sector Evaluation:**

# Innovative initiatives

- Assessment of 'social impact' bonds,
- Ethical investing practices,
- Public-private partnerships,
- Compliance with corporate social responsibility commitments

What value will these initiatives have for a transformative agenda?



Who should be the partners?

#### **Professionalization:**

## Innovative initiatives

- Mutually agreed Ethical Charter
- Internationally recognized evaluation principles and guidelines
- Mutual recognition of competency frameworks
- Mentoring and professional development initiatives

What value will these initiatives have for a transformative agenda?



Who should be the partners?