Thematic Strategies and Initiatives

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Three interconnected strategic directions

1. Transformation
2. Professionalization
3. Influence
Overarching principle of Subsidiarity

• Duty bound to partner with other organizations to implement strategic directions
• Partnerships grounded in mutual trust, shared values, agreed ethical codes and high professional standards.
• Diversity of partners - evaluation societies and networks, academic institutions, think-tanks, civil society organizations, research institutes, philanthropic foundations, and private firms willing and able to contribute to evaluation excellence and innovation.
Operationalizing the Strategic Directions

- Strategic concept notes
- Innovative initiatives
- Advocate use of conclusions and recommendations
- Strengthen science of evaluation
To transform evaluation into a profession, and to identify promising pathways towards individual evaluators’ professionalism.

**Why**

**How to Achieve It**
- Research
- Education, Training,
- Professionalization

**With whom**
- VOPEs
- Think Tanks
- IDEAS
- Evalpartners /IOCE
- Universities
- Government
INFLUENCE

Why

Address thorny issues to enhance the transformative impact of the evaluation discipline in an evaluation market shaped by power asymmetries

How to Achieve It

• Evaluation Policy
• Private Sector Evaluation
• Metrics and Methods

With whom

• VOPEs
• Think Tanks
• IDEAS/IOCE
• Evalpartners
• Universities
• Multilateral development banks
• Social Investors
• Government
Private Sector Evaluation:

Innovative initiatives

- Assessment of ‘social impact’ bonds,
- Ethical investing practices,
- Public-private partnerships,
- Compliance with corporate social responsibility commitments

What value will these initiatives have for a transformative agenda?

Who should be the partners?
Professionalization:

Innovative initiatives

- Mutually agreed Ethical Charter
- Internationally recognized evaluation principles and guidelines
- Mutual recognition of competency frameworks
- Mentoring and professional development initiatives

What value will these initiatives have for a transformative agenda?

Who should be the partners?