

The International Evaluation Academy: Ready, Set, Go!

An Overview Presentation on IEAc Dr. Linda Morra Imas IDEAS Conference 2022, 27 September



Why IEAc?

No other organization represents and advocates on behalf of ALL evaluation and ALL evaluators to address global challenges of our time through transformational change.



WHAT IS IT? A global movement of volunteers dedicated to transform, grow, and professionalize the evaluation discipline worldwide

- Aspires to make transdisciplinary, value-driven evaluation play an influential role in promoting a just, sustainable world
- Important niche in the global evaluation architecture, conceived in the concept of Academies of Science worldwide
- Tasked to evaluate the combined impact of public, private, & civil society impact on problems without passport plaguing the world
- Tasked with evaluating the enabling environment within which evaluation takes place within and across borders
- Tasked with independent evaluation



Origins

IDEAS GA, Prague 2019

- IEAc Concept paper presented and discussed
- Conference
 culminated in the
 approval of the
 Prague
 Declaration that
 supported active
 exploration of the
 IEAc concept

IDEAS Survey

- IDEAS subsequently conducted a survey of evaluation practitioners
- Survey results confirmed broad international support for the Academy

Incorporation

- As of March, 2022 IEAc is a registered UK Charity Incorporated Organization with 3 components:
- 1. The Trustees (Bd. of Directors)
- 2. The Council
 - 3. Fellows



TRUSTEES

Set policy directions and provide oversight over all IEAc activities

COUNCIL

Advises the Board, develops thematic strategies and manages the initiatives

FELLOWS

Volunteers working individually or in groups to design and implement initiatives within strategic priorities

Hubs foreseen in the future to respond to local needs



WHO ARE FELLOWS?

Fellows are IEAc's life and blood!

- Include eminent eval thinkers, highly experienced evaluators, mid-career practitioners, and YEEs
- No fees charged
- Min. of 7 days/yr. in volunteer time

Proposed Criteria

- Significant involvement in evaluation or related activitiesresearch, education, training, practice, management
- Commitment to Academy purposes and values
- Willingness and ability to volunteer and contribute to Academy goals
- Application process and international recruitment campaign under development



HOW: IEAc's Business Model

- As a CIO, and as for all science academies, fundraising is a priority; donations from gov'ts, foundations, international and development finance institutions, private corporations will be as crucial as volunteerism
- An anonymous donation is covering initial start-up and admin costs and a small grants program
- In all financing, IEAc's values need safeguarding and its independence protected with any conditions attached to funding consistent with its charitable objectives, purposes, & values
- IEAc will focus on arm's length funding for *evaluator-directed activities* geared to transformational change; it will steer clear of *user-directed evaluations* controlled by evaluation commissioners
- IEAc will sponsor and oversee evaluations geared to transformational change; it will deliver remunerated expert evaluation services compliant with its conflict of interest standards.
- Its unique potential is its global reach, extensive Fellowship network, and its action orientation



Small Grants Program

- IEAc will provide small (up to 10K) grants to help support volunteer-driven creative and innovation initiatives in line with Boardapproved thematic strategies
- Grants would facilitate the design, incubation and/or implementation of projects and events geared to strategies
- Procedures under development



Interventions within Board-approved strategies will emphasize:

Transforming

Pursue systemic social transformation

Work to change mind-sets

Promote inter- and transdisciplinary

Broker knowledge exchanges

Empower civil society and promote equity

Improve how practitioners identify, conceptualize, plan, conduct and use evaluations

Influencing

Expand the reach and impact of evaluation through improved evaluation governance norms

Principled advocacy

Increased evaluation engagement across borders, generations, sectors (public, private, and civil society)

Professionalizing

Contribute to methodological advances at the frontiers of social research & evaluation

Provide professional development support, esp. to YEEs

Lay the foundation for international agreement on what a good evaluator means



WHEN??? SOON!!!

The Board at Work

Constitution & Incorporation documents

Values, Vision & Principles

Developing policies e.g.

- Partnerships
- Diversity & Inclusion
- Conflict of Interest

Developing Procedures e.g.

- Fellows Application & Review
- Small Grants Program

Developing website

The Council at Work

Has laid out thematic strategies reflecting the three priorities

23 initiatives defined under the thematic strategies

Board also calls on Council members for assistance