

Evaluation for Transformational Change



Global Context



Poverty remains and inequality grows



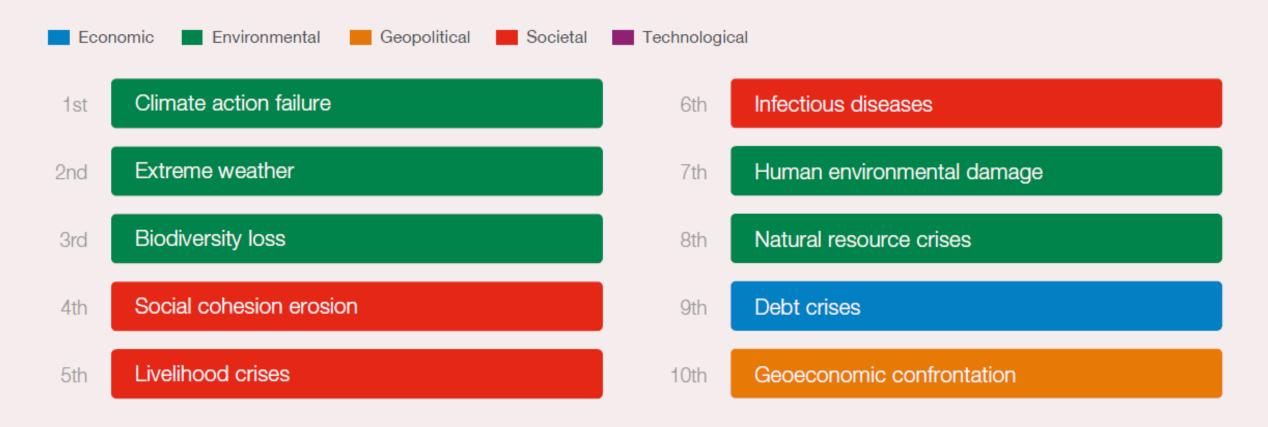
A hazardous planet: pandemic, climate change, hurricanes, wildfires...



Everything is interrelated

Context: Global Risks Report 2022

"Identify the most severe risks on a global scale over the next 10 years"



Source: World Economic Forum Global Risks Perception Survey 2021-2022

Context: COVID-19 Expression of Human-Nature Interlinkages



Excessive expansion into natural systems



Habitat loss



Wildlife overexploitation

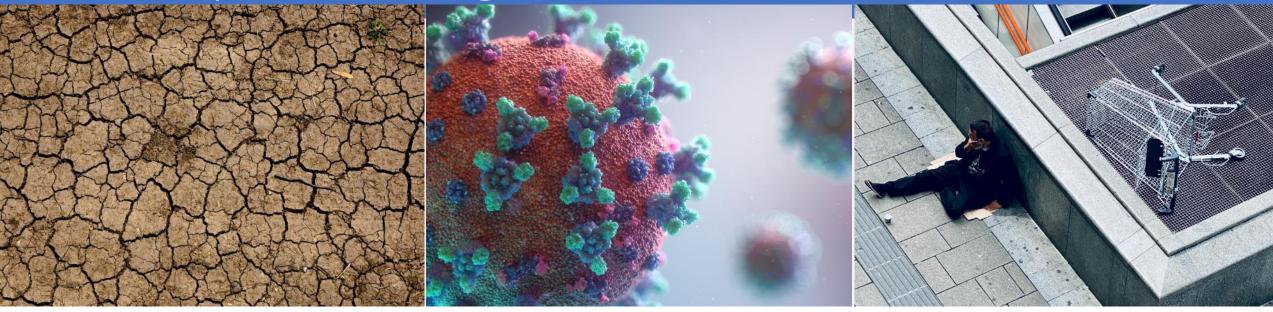


Human-induced climate change

Create multiple pathways to transmit zoonotic diseases to domestic animals and humans



Programs and Evaluation Need to Address Multiple Challenges...



Ecological crisis

COVID-19

Institutional and Market Challenges

Transformational change is imperative

Building back greener is rooted in the socio-ecological nexus

DEFINITION

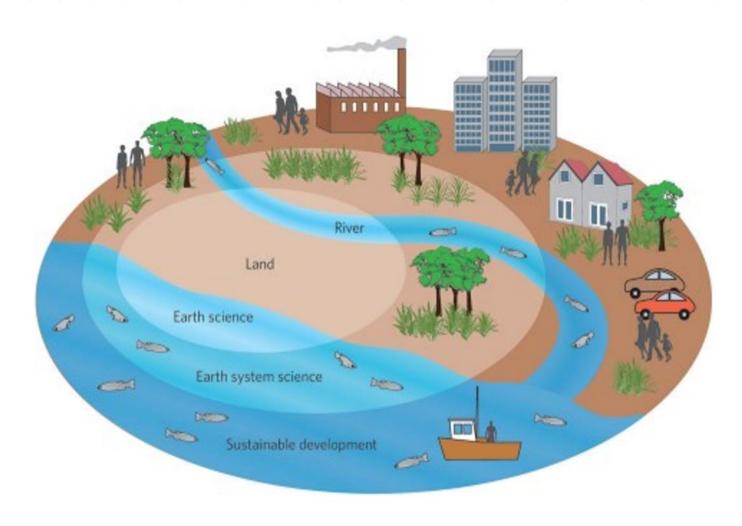
Transformational change

Is deep, systemic, sustainable change with large-scale impact in an area of global environmental concern.

RELEVANCE
DEPTH OF CHANGE
SCALE OF CHANGE
SUSTAINABILITY

Adopted from IEG. 2016. Supporting Transformational Change for Poverty Reduction and Shared Prosperity.

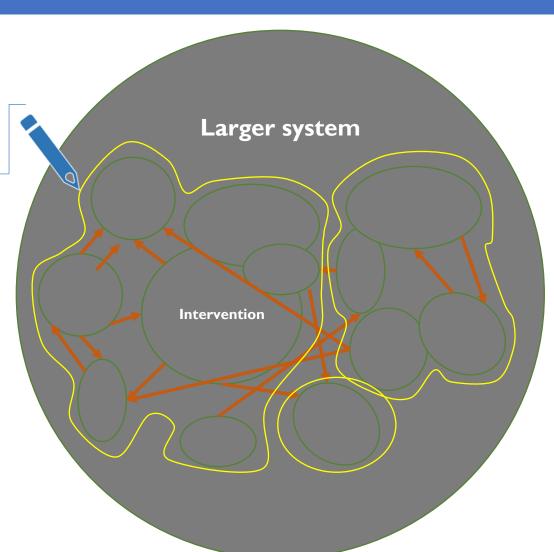
Integrating across Environmental, Social and Economic Domains



Evaluating Transformation Requires a Systems Approach

Cannot evaluate a project in isolation

Need to define system boundaries



Evaluating the Intervention through a Systems Lens

Comprehensive
Theory of Change

Definition of the system and its elements

 Quantitative and qualitative data on Environmental and social and economic outcomes

Broad stakeholder perceptions

Integration design and outcomes (across environmental domains as well as social and economic domains)

Unintended effects

Synergies and trade offs

Additionality and transformational change

RELEVANCE

- Climate Change
- Biodiversity
- Land Degradation
- Chemicals and Waste
- International Waters
- Sustainable ForestManagement

INTERNAL FACTORS

- Quality of implementation
- Quality of execution
- Pre-intervention analytical and advisory activities
- Partnerships with donors

OUTCOME

- Depth of change
- Scale of change



TRANSFORMATIONAL MECHANISM

A mechanism to expand and sustain the impact of the intervention (through mainstreaming, demonstration, replication, or catalytic effects)



AMBITION
LEVEL AND FOCUS
(OF INTERVENTION
OBJECTIVES)

- Depth of change (market and system focus)
- Scale of change

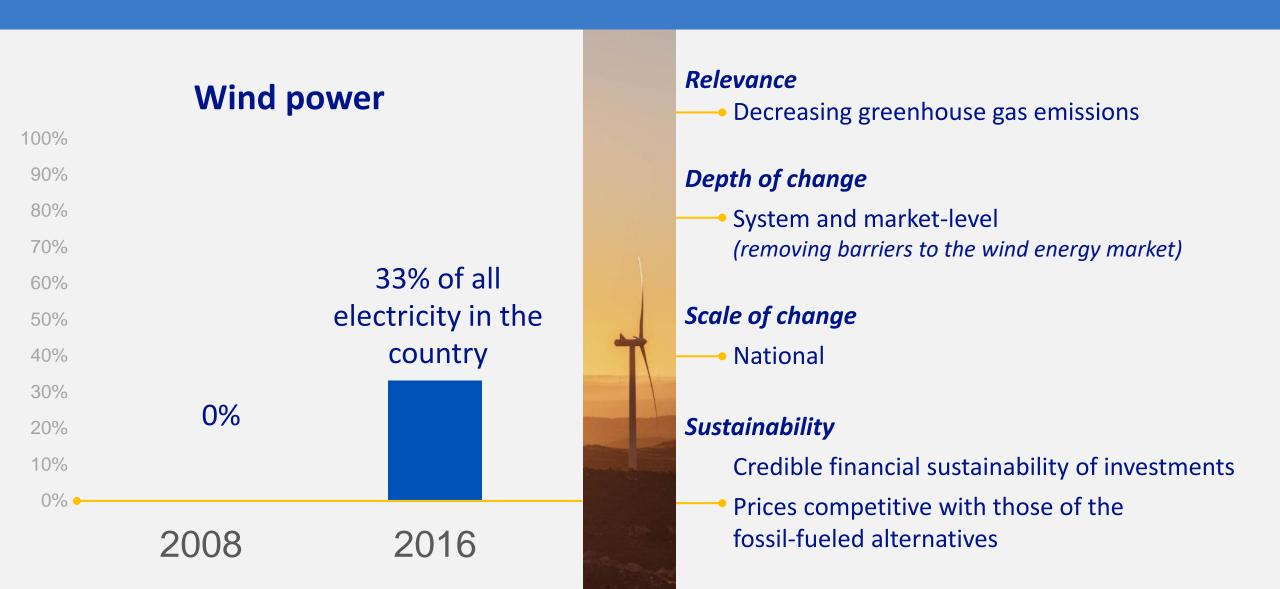
CONTEXTUAL CONDITIONS

- Government ownership and support
- Implementation capacity
- Policy environment
- NGO & community participation
- Private sector participation
- Economic and market conditions

SUSTAINABILITY

- Financial
- Economic
- Environmental
- Social
- Political

Application: Uruguay Wind Energy Program



LESSONS: Conditions for Transformational Change



Clear ambition in design



Addressing market and system changes through policies



Mechanisms for financial sustainability



Quality of implementation and execution



May be achieved by projects of different sizes

Implications for Evaluation

Holistic View

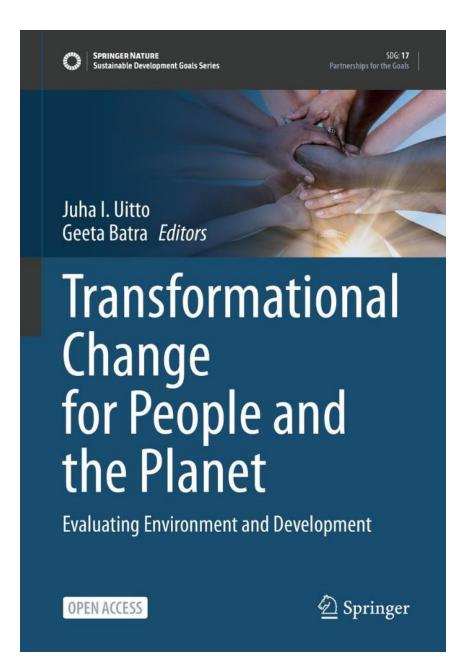
Context Matters!

Systems Approach

Factors/Drivers of Transformation

Integration between Human and Natural Systems

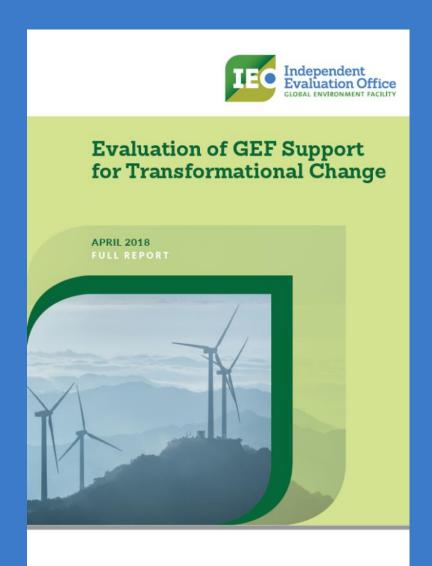
Quantitative and Qualitative
Approaches to Measure
Transformation and Sustainability of
Change





https://link.springer.com/book/10.1007/978-3-030-78853-7

Evaluation of GEF Support for Transformational Change



Thank you! gefieo.org

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